



# Tezpur University

Organised by:

DEPARTMENT OF COMMERCE  
NAPAAM, ASSAM – 784028  
website - <http://www.tezu.ernet.in/>

**REGISTRATION : FREE**

### IMPORTANT DATES:

1. Deadline for Registration: **5th March**
2. Declaration of Shortlisted Candidates: **6th March**

### VENUE

The program will be carried out by Department of Commerce, Tezpur University in online mode through 'Google Meet' or 'Zoom'

### TOPICS

- #. INTRODUCTION TO RESEARCH METHODOLOGY
- #. RESEARCH DESIGN
- #. INTRODUCTION TO REGRESSION
- #. LOGISTICS REGRESSION
- #. TIME SERIES ANALYSIS
- #. PANEL DATA REGRESSION
- #. STRUCTURAL EQUATION MODELLING

**REGISTRATION LINK & QR CODE:**  
<https://forms.gle/svTVsqzDMRrMgPXt9>



## One Week (5 Days) Workshop

On

## Research Methodology and Data Analysis for Social Science Research

**Date : 7th March 2022 – 11th March 2022, Time: 10:00 AM - 4:00 PM**

### HEAD



**Dr. Santi Gopal Maji**  
Associate Professor

### RESOURCE PERSONS



**Dr. Utpal Kumar De**  
Professor  
Department of Economics  
North Eastern Hill University



**Dr. S. K. Jha**  
Associate Professor  
Department of Statistics  
North Eastern Hill University

### PROGRAM COORDINATORS



**Dr. Biswajit Ghose**  
Assistant Professor  
Dept. of Commerce  
Tezpur University



**Dr. Prasenjit Roy**  
Assistant Professor  
Dept. of Commerce  
Tezpur University



**Dr. Shailesh Kumar Kaushal**  
Associate Professor  
Dept. of Business Administration  
University of Lucknow



**Dr. T. K. Chakrabarty**  
Professor  
Department of Statistics  
North Eastern Hill University

### ADVISORY COMMITTEE:

- Dr. Reshma Kumari Tiwari \***,  
**Dr. Farah Hussain \***,  
**Dr. Manish Kumar \***,  
**Mr. Dhritabrata Jyoti Bharadwaj \***  
\*Assistant Professor  
Dept. of Commerce, Tezpur University



**Dr. Deb Kumar Chakraborty**  
Professor  
Department of Economics  
Dibrugarh University

## ABOUT THE WORKSHOP

The significance of research for advancement of knowledge is well accepted among the academicians and policy makers. Likewise, the importance of following sound research methodology in carrying out research works is well established. Research conducted without following a sound research design is not only a futile exercise but also wastage of time and scarce economic resources. When it comes to social science research, the situation becomes more complex because of the interdependence among different social factors. Further, research methodology is a dynamic subject, and it is evolving continuously with the advent of new tools and techniques. A researcher's desire to carry out contemporary, relevant, and fine-tuned research is highly influenced by his/her knowledge about the recent developments in the field of research methodology. Therefore, research methodology has gained growing attention among the academicians and policy makers in the recent past. Keeping all this in view, Department of Commerce, Tezpur University is going to organize a One Week (5 days) Workshop on "Research Methodology and Data Analysis for Social Science Research". The workshop will be immensely helpful for the research scholars and early-stage faculty members of higher educational institutions who intend to carry out research in the field of social science in their career.

The specific objectives of the proposed workshop are as below:

- To acquaint the participants with the fundamentals of Research Methodology for carrying out social science research.
- To familiarize the participants with the nitty-gritties of research design and their importance in carrying out meaningful research.
- To familiarize the participants with some advanced techniques of data analysis namely Panel Data Model, Time Series Analysis, Logistic Regression, Structural Equation Modelling (SEM) etc. and their relevance in conducting Business Research.

## ABOUT TEZPUR UNIVERSITY

Tezpur University was established on January 21, 1994 by an Act of Parliament of India, The Tezpur University Act, 1993 (Act No. 45 of 1993), as a non-affiliating and residential Central University. The University is located at Napaam, about 15 km east of Tezpur town in the Sonitpur District of Assam. The serene and green University Campus of about 262 acres provides an excellent ambience including modern infrastructure conducive for learning and dedicated research. The academic programmes, offered in the University, have a distinct focus on Science, Technology, Management, Humanities, and Social Sciences, reflecting the objectives of the University. At present, the University offers a number of Programmes of Under-Graduate Degree/Diploma/Certificate, Integrated Programmes, Post-Graduate Degree/Diploma and Doctor of Philosophy Degree in various Disciplines. The University offers Add-on courses on Yoga and Violin too. During the last 27 years of its existence, the University has engaged itself in the process of capacity building, both in terms of infrastructure and human resource development. The University has mounted tremendous efforts in developing it into a modern University incorporating all elements from the contemporary scientific and socio-cultural milieu.

## ABOUT THE DEPARTMENT

Department of Commerce is the second department established under the "School of Management Sciences". It came into existence in the year 2013. It is relatively a new department compared to other departments of the University. The department offers 5 years Integrated Master of Commerce (M. Com.) programme since 2014. The Integrated M.Com programme is offered with the option of lateral exit on successful completion of six semesters with B.Com (Hons) degree and lateral entry in the Seventh Semester (subject to fulfilment of eligibility criteria) for the M. Com. Degree. The aim of the Department is to impart quality education to all the students pursuing the programme. Apart from providing quality education, this department ensures that the youths can face the various competitive examinations and pursue other professional courses.